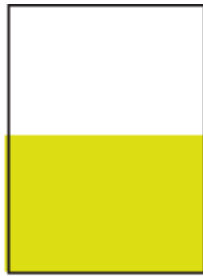


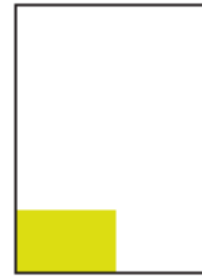
Full Page:
7.75" x 10"



Half Page Horizontal:
7.75" x 4.875"



Quarter Page:
3.75" x 4.875"



Business Card:
3.75" x 2.25"

Ad Requirements:

- Advertising rates quoted are based on the ads being provided as specified, and electronic files must conform to specifications.
- All ads are to have no bleeds (cover ads excepted).
- All ads are black and white (cover ads excepted).
- The preferred formats for electronic ads are AI, EPS, hi-res PDF.
- Ads must be created to exact ad sizes as provided.
- All support files must be included (logos, illustration files and scans).
- ***If 2018 Ice Show ad is to be an exact duplicate of ad in the 2016 Ice Show program, please let us know; no new submission of artwork is required!***

Ad Submission:

- Files may be submitted to Meredith Blake: meredithmacri@hotmail.com
 - If files are over 5MB, please contact Meredith at the email address above for dropbox information.

Ad Assembly:

- Ads can be built for advertisers who do not have electronic artwork; the following rates will apply:
 - Business Card Ad: \$30
 - Quarter Page Ad: \$50
 - Half Page Horizontal Ad: \$80
 - Full Page Ad: \$150
- Text edits only to existing 2016 ad materials (no size changes): \$25.00

Booking Deadline: February 26, 2018
Material Deadline: March 5, 2018



**Ice Show 2018
Advertisers' Contract and Ad Specs – 2 of 2**

1) CONTACT INFORMATION:

Organization:	
Contact Name:	
Address Line 1:	
Address Line 2:	City / Postal Code:
Phone:	Mobile:
Fax:	Email:

2) PAYMENT INFORMATION:

a) Select Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$5,000 | <input type="checkbox"/> Bronze Sponsor \$750 |
| <input type="checkbox"/> Platinum Sponsor \$3,000 | <input type="checkbox"/> Partner \$500 |
| <input type="checkbox"/> Gold Sponsor \$1,500 | <input type="checkbox"/> Supporter \$250 |
| <input type="checkbox"/> Silver Sponsor \$1,000 | |

b) I would like Performance Level Signage (available for gold sponsors and up):

- \$100

c) Select Editing/Layout Requirements:

- My ad is an exact duplicate of my ad in the 2016 Ice Show Program – NO edits required.

OR

- I require text edits ONLY, for an additional \$25

OR

- I require an ad to be built fully:

- | | |
|---|--|
| <input type="checkbox"/> Business Card Ad: \$30 | <input type="checkbox"/> Half Page Horizontal Ad: \$80 |
| <input type="checkbox"/> Quarter Page Ad: \$50 | <input type="checkbox"/> Full Page Ad: \$150 |

TOTAL SPONSORSHIP AMOUNT: (2a+2b+2c) \$ _____

For your convenience, we accept payment by cash, cheque, Visa or MasterCard. Cheques may be made out to "Markham Skating Club" (please write "Ice Show 2018" in the memo line) and mail to: **Markham Skating Club, P.O Box 77055, Markham, ON, L3P 0C8**. For credit card payment, please contact the MSC office at (905) 472-6982.

Advertising Agreement: By signing this agreement, I confirm a sponsorship and will place an ad in the Markham Skating Club's 2018 "Night In The Museum" Ice Show program. I agree to submit electronic artwork, based on the attached specifications and as per the deadlines provided (unless otherwise noted in section 2c above). I also agree to forward all sponsorship fees in full together with this contract. **Signed contracts must be scanned and emailed to: meredithmacri@hotmail.com**

Print Name: _____ **Date:** _____

Signature: _____